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Business and  
Professional  
Women/PA

**TO:** Candidate Running for Elected Office in Pennsylvania

**FROM:** **Laurel Diznoff**  
Political Action Committee Chair  
Business and Professional Women of Pennsylvania

**DATE:** July 1 2010

Thank you for your interest in applying for an endorsement from the Business and Professional Women's Federation of Pennsylvania. The committee, which reviews applications for endorsement and/or financial awards for BPW/PA, is comprised of six members having varied political backgrounds. Endorsements from this committee are not based on party affiliation or gender. Endorsements are given to candidates who are supportive of the legislative platform of BPW/PA and supportive of working women 's issues in general.

We ask that you fill out the Application for Endorsement and submit any materials that you feel will help the committee to evaluate your request. Also, please enclose a letter of introduction along with your application telling us what you hope to gain from your application. Among other things, candidates have asked for an endorsement from BPW/PA to use in their advertisements during the campaign. Other candidates have asked for a specific amount of money to use for a specific purpose to help their campaign.

Please allow us two (2) to four (4) weeks to review your application and make a decision. If you have any questions about BPW/PA PAC or about the application process, do not hesitate to contact me.